



# StockCircle

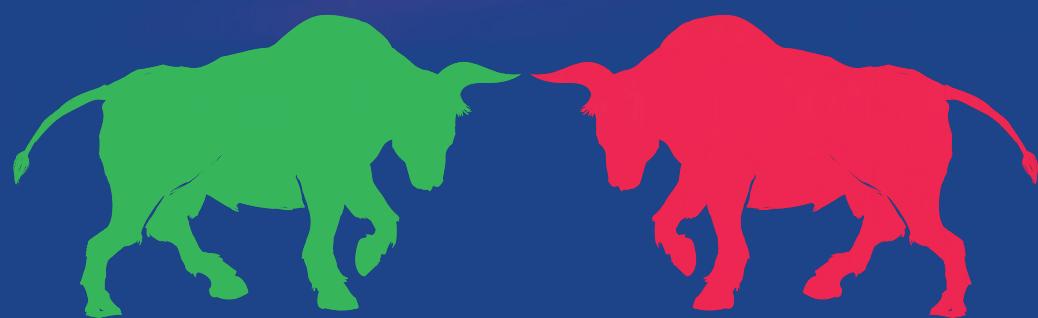
Your circle for monetary success



# Who Are We

At StockCircle, we believe money shouldn't feel like rocket science—or worse, like a gamble. We cut through the noise and make investing simple, fun, and practical. Think of us as your circle where financial wisdom is shared, mistakes are avoided, and wins are celebrated.

Based in Mumbai, we're a team of CFA, CA, MBA, CMT, and CFP professionals who decided finance shouldn't be locked behind boring textbooks or jargon-filled lectures. That's why our live courses are built to keep you hooked, not half-asleep. Our mission? To remove the age-old stigma that "stock market = gambling" and prove it's actually an art, a science, and a life skill. Whether it's stocks, derivatives, or the basics of money management, we teach you how to play smart, not lucky. Finance is serious business, sure—but who said it can't be fun?



# Why Choose Us



**Proven Expertise:** With over **7+ years of experience**, we have developed a deep understanding of the stock market and how to teach it effectively.



**Trusted by Many:** We've successfully served **1850+ students** through **350+ batches**, helping them gain confidence and achieve their investment goals.



**Comprehensive Learning:** Our courses cater to all levels, whether you're a beginner or an advanced learner, covering everything from basic trading to in-depth market analysis.



**Real-World Insights:** Learn directly from industry experts with hands-on experience in the markets, ensuring that you gain practical, actionable knowledge. We also provide live market training for our students.

# Our Courses

## Basics of Technical Analysis

Duration: 45 days  
Price: INR 11,000 + GST

## Basics of Derivatives Market

Duration: 60 days  
Price: INR 12,000 + GST

## Basics of Fundamental Analysis

Duration: 60 days  
Price: INR 8,000 + GST

## Techno – Funda Module

Duration: 40 days  
Price: INR 21,000 + GST

## Personal Finance Course

Duration: 30 days  
Price: INR 5,000 + GST

# Personal Finance Course

## Understanding Your Relationship With Money

- Why people fear money
- Childhood money stories
- Scarcity vs abundance mindset
- Journaling your financial identity
- Quick diagnostic: spender, saver, avoider, or planner

## Mental Health & Money Stress

- Anxiety, guilt, comparison
- How stress ruins financial decisions
- Building emotional safety before wealth
- Breathing routines, micro-habits for calm decision-making

2025

2024

+9.86

+9.86

-34.53

+48.87

-34.53

-34.53

+48.87

-34.53

+48.87

-34.5

-34.5



## Personal Values & Life Goals

- Designing money around the life you want
- Freedom goals, career goals, lifestyle goals
- Clarity framework: 1-year, 5-year, 15-year life goals
- Role of physical health in long-term wealth
- Sleep, nutrition, fitness - lower medical costs - higher earning longevity

## Behavioural Finance

- Confirmation bias, FOMO, anchoring, loss aversion
- Why people break their own budgets
- How to create systems that override emotions

## The Money Operating System

- Creating your personal finance blueprint
- Budgeting styles (50-30-20, zero-based, envelope)
- Income - Expense - Savings - Investment flow
- Practical: Build your financial dashboard (template)

## Budgeting That Actually Works

- Lifestyle creep
- How to audit expenses
- Building a realistic monthly budget that you'll stick to
- Tools: Notion, Excel sheet, app-based budgeting

## Debt Management & Credit Health

- Good debt vs bad debt
- Credit cards, loans, BNPL traps
- Credit score, CIBIL factors
- Aggressive but safe debt repayment plan
- Freedom number: how much EMI is healthy

## Emergency Planning & Safety Nets

- Emergency fund (3 levels: basic, extended, family)
- Liquidity planning
- Contingency checklists
- Why mental peace comes before high returns



## Insurance: Health, Life, Term, Motor

- Term insurance vs ULIPs vs endowment
- Health insurance: waiting periods, exclusions, cashless
- Parents' coverage, maternity coverage
- Why poor insurance = biggest financial risk in India

## Taxation for Individuals (India)

- Old vs new regime
- 80C, 80D, 24(b), HRA
- Planning tax-saving investments correctly
- Avoiding panic buying at year-end

## Salary Structuring & Cash Flow Optimisation

- CTC vs take-home
- Allowances, reimbursements
- ESOP basics
- Negotiating compensation

## Basics of Investing (Clear, No Jargon)

- Compounding
- Inflation
- Real return vs nominal return
- Where beginners lose money

## Asset Allocation & Portfolio Design

- Equity, debt, gold, real estate
- Strategic vs tactical allocation
- Risk profiling
- How to build a portfolio for:
  - Students
  - Families
  - Young professionals
  - Late starters

## Indian Market Instruments

- Equity, mutual funds, ETFs, index funds
- Government schemes: PPF, NPS, SSY
- Bonds, SGBs
- Risk vs consistency

## Advanced Investing: Factor Investing & Behaviour

- Value, growth, momentum, quality factors
- Large cap vs small cap cycles
- Understanding bubbles and crashes
- When to rebalance

## Global Investing & Forex Exposure

- Why Indians need global exposure
- Basics of forex markets (simple, practical)
- USDINR impact on investments
- LRS rules
- Investing via global ETFs, US stocks, international index funds
- Currency diversification risks and benefits

## Real Estate, Loans & Long-Term Assets

- Rent vs buy
- Home loan logic
- Gold vs digital gold vs SGB
- REITs
- Illiquid assets and long-term planning

## Career, Skill Growth & Income Expansion

- Income is the engine of wealth
- How to build a skill stack
- Switching careers intelligently
- Freelancing, side hustles, consulting
- Networking as a lifelong asset

## Relationships & Money Compatibility

- Couples finance
- Shared goals, joint accounts, boundaries
- Financial red flags
- How conflicts over money really start
- Family responsibilities (Indian context)

## Physical Health = Financial Health

- Health as the greatest financial asset
- Longevity mindset
- Medical bankruptcies
- Daily routines that protect your earning power
- Fitness plans for busy professionals

## The Personal Finance Masterplan (Final Build)

- Income plan
- Budget & cash flow
- Savings strategy
- Investment portfolio
- Emergency plan
- Insurance plan
- Long-term life goals
- Health & routine commitments
- Career-growth blueprint
- Relationship money rules
- Global exposure plan
- Annual review system

# What You Will Get After Completion

- A NSE Certified Certification
- ACCESS TO WHATSAPP GROUP OF LIKE-MINDED TRADERS AND INVESTORS
- FOREVER HANDHOLDING
- ONCE A WEEK CONFERENCE CALL,  
"Market Kaisa Lag Raha Hai"



